

PRESS RELEASE

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WiderWeb adds Zero Latency Content Filtering to Open Web Browsing

WiderWeb announces general availability of their Zero Latency Content Filtering module for WiderWeb Mobile. This provides for content filtering from within the page adaptation process, enabling checks on sub-page components such as included JavaScript files and iFrames as well as the actual page requested.

Content filtering URL checks are carried out in parallel to page processing, thus adding Zero Latency to the process and thus speeding the web experience.

Ed Moore, Commercial Director of WiderWeb, said: "Content Filtering is an important element in the creation of a full Open Internet service offering, but this usually comes at a cost of increased latency. WiderWeb has integrated filtering deep into the core of the platform, enabling access verification checks to be made in parallel to actual page processing. This removes latency so speeding up adaptation and open web performance.

Zero Latency Content Filtering has now been deployed live with WiderWeb operator customers. Widerweb Content Filtering can be utilized with a selection of open source and commercial filter packages deployed either on-box or as a centralized service.

About WiderWeb

WiderWeb is a leading developer of mobile web access solutions, providing adaptation servers to bring the whole web to mobile users. The WiderWeb technology takes poorly structured web sites and delivers them in a highly optimised, compressed and standards based XHTML/MP format to devices. Markets being addressed include Open Web access plus Mobile Search and RSS Syndication.

WiderWeb deploys solutions to service providers and leading mobile operators around the world, including Hutchison 3G and Amstrad. WiderWeb also works with a growing number of value added partners and resellers including 724 Solutions, Zeus Technology and Adamind plc.

For further information, visit www.widerweb.com or contact:

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